

how do you get these?

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Once you become a Brand Representative, you are able to earn a higher title as you help others grow their own Nu Skin businesses. As you help others develop healthy Groups and Teams, you are able to increase in title (and, in turn, earn a Leading Bonus).

The following chart shows the possible progressions available to a Brand Representative. **G1 Sales Leaders** refers to the number of Brand Representatives in the 1st Generation (G1) of your organization. For more information about **Leadership Teams** and **LTSV** [click here](#).

TITLE	REQUIREMENTS		LEADING BONUS
	G1 BRAND REPRESENTATIVES	LEADERSHIP TEAMS	PAID GENERATIONS
GOLD PARTNER	1	N/A	1
LAPIS PARTNER	2 - 3	N/A	2
RUBY PARTNER	4	N/A	3*
EMERALD DIRECTOR	4	1 WITH 10K LTSV	4*
DIAMOND DIRECTOR	5	1 WITH 10K LTSV + 1 WITH 20K LTSV	5*
BLUE DIAMOND DIRECTOR	6	1 WITH 10K LTSV + 1 WITH 20K LTSV + 1 WITH 30K LTSV	6*
PRESIDENTIAL DIRECTOR **	6	1 WITH 10K LTSV + 1 WITH 20K LTSV + 1 WITH 30K LTSV + 1 WITH 40K LTSV	6*

*To be eligible to be paid on Generations 3–6, you must not be involved in any sales or other activities that promote or benefit another direct sales company.

**There are additional requirements to receive recognition as a Presidential Director (Team Elite).