

The Lead portion of the Velocity Compensation Plan rewards Brand Representatives who work both to sell Products *and to help others* create their own Nu Skin sales businesses. For each Brand Representative you develop on your 1st Generation (G1), you can earn a Leading Bonus on their Group's CSV. By developing more G1 Brand Representatives and meeting other benchmarks, you unlock the potential to earn a Leading Bonus on up to 6 Generations of your Team!

The Leading Bonus

You begin earning this bonus when you have at least 4 complete Building Blocks - no Flex Blocks may be used. The Leading Bonus percentage changes based on the number of Building Blocks in *your* Group. The breakdown is as follows:

- 6+ Blocks: Earn 5% or 10% on the Commissionable Sales Value of your Team
 - You will either earn 10% on your G1 CSV, or 5% on the CSV of as many generations deep as your title allows, *whichever is higher*.
- 4-5 Blocks: Earn 2.5% on the Commissionable Sales Value of as many generations deep as your title allows.
- You must have at least achieved the title of Gold Partner to begin earning this bonus

LEADING BONUS		
6+ BLOCKS	<i>earn</i>	10% LEADING BONUS ON YOUR G1 CSV OR 5% LEADING BONUS ON YOUR TEAM CSV (UP TO 6 GENERATIONS)
4-5 BLOCKS	<i>earn</i>	2.5% LEADING BONUS ON YOUR TEAM CSV (UP TO 6 GENERATIONS)