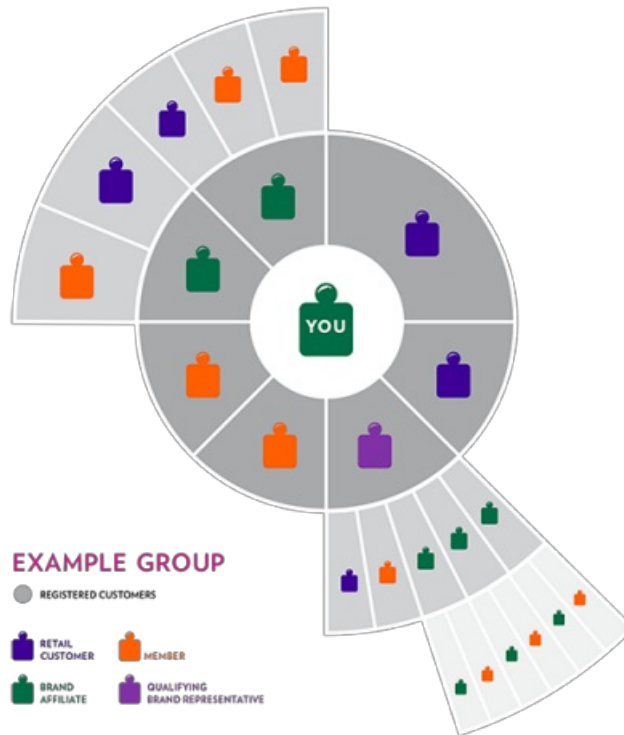


The process of becoming a Brand Representative is simply called Qualification, and the process is as follows:

First, develop a Group. This is important because you will need to meet Maintenance Requirements to keep your Brand Representative title.



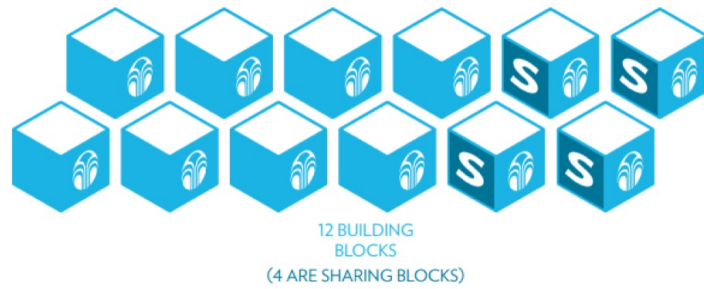
Once you have developed a healthy sales group, you are ready to submit your Letter of Intent. For more information regarding the Letter of Intent, see [How do I begin qualification?](#)

There are two potential Qualification paths you can follow:

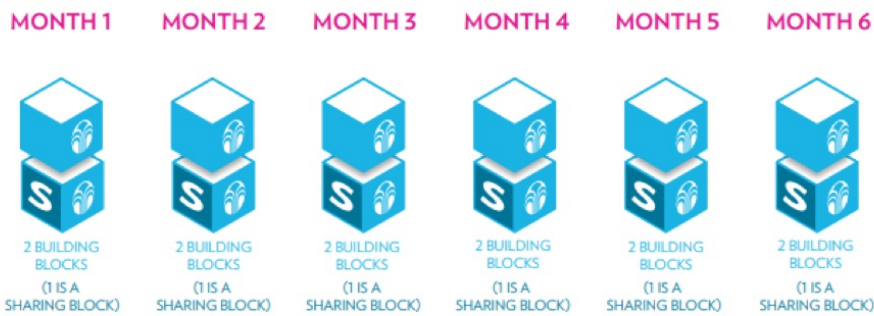
OPTION 1

Complete 12 Building Blocks, 4 of which are also Sharing Blocks, within 6 consecutive months.

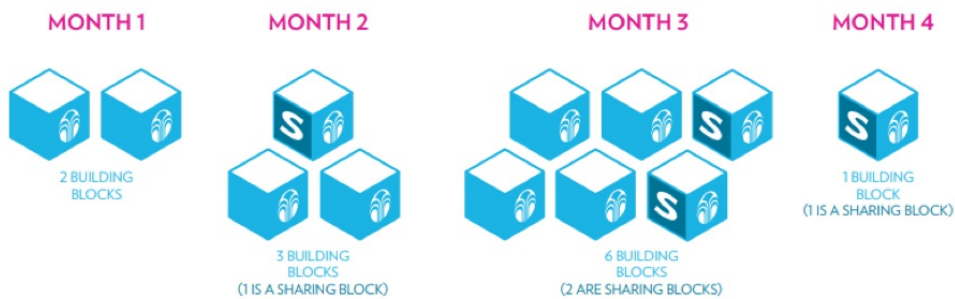
Qualification Monthly Minimum: Complete 2 Building Blocks each month, except the month you complete the Qualification Requirements.



EXAMPLE QUALIFICATION



EXAMPLE QUALIFICATION



OPTION 2

The 4 Sharing Blocks qualification has been extended until the 31st of December 2022. LOIs can qualify to become a Brand Representative using this method of qualification. The 4SB qualification is: Complete 4 Sharing Blocks within one calendar month. Sharing Blocks is Sales Volume from your personally registered retail customers, members and brand affiliates.



4 SHARING BLOCKS =
*2000 PV from accounts you
personally sponsored*

Note: Qualifying Brand Representatives are moved up to the nearest Brand Representatives after finishing Qualification. Make sure you finish your first Qualification month in the same month or earlier than the month anyone in your Group finishes Qualification themselves to keep them in your Team.

Qualifying Brand Representatives who miss a month's Qualification Monthly Minimum or don't finish Qualification in 6 months, will need to submit a new Letter of Intent and begin Qualification again.
