

# marketplaces (such as Amazon, Ebay, Facebook marketplace, etc.)?

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No, the answer to this is clear in our Social Selling Guidelines:

"Brand Affiliates are prohibited from selling any products consumer-to-consumer (C2C) or via Online Marketplaces, including, but not limited to, Amazon, eBay, Craigslist, Facebook Buy and Sell pages, and Etsy."

Direct selling is best known for marketing and selling products to consumers through one-on-one personal contact. The Company believes the use of social media is simply an extension of that relationship. Products promoted in brick-and-mortar stores and online marketplace sites are just the opposite and do not support interaction with the customer.

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